## Valuing NHY in 2019

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Go through how to approach a corporate valuation.
Very "rough and ready" valuation of Norsk Hydro (NHY).
Information: Historical accounts. Capital market data.
Standard starting point: Future cash flows
Short term forecasting, Long term simplified growth assumption

| Period | 1 | 2 | 3 | 4 | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |




Annual report
2019


Lots of complicated information.

## Consolidated income statement

| Year | 2019 | 2018 |
| :--- | ---: | ---: |
| Revenue | 149,766 | 159,377 |
| Share of the profit (loss) in equity accounted investments | 241 | 765 |
| Other income, net | 1,000 | 772 |
| Total revenue and income | 151,007 | 160,913 |
| Raw material and energy expense | 97,474 | 102,523 |
| Employee benefit expense | 24,871 | 23,176 |
| Depreciation and amortization expense | 8,572 | 7,369 |
| Impairment of non-current assets | 912 | - |
| Other expenses | 18,678 | 19,324 |
| Total expenses | 150,508 | 152,391 |
| Earnings before financial items and tax (EBIT) | 499 | 8,522 |
| Financial income (expense), net | $(2,055)$ | $(2,060)$ |
| Income (loss) before tax | $(1,556)$ | 6,462 |
| Income taxes | $(813)$ | $(2,139)$ |
| Net income (loss) | $(2,370)$ | 4,323 |

## Consolidated balance sheets

|  | 2019 | 2018 |
| :--- | ---: | ---: |
| Cash and cash equivalents | 12,286 | 5,995 |
| Short-term investments | 969 | 975 |
| Accounts receivables | 18,959 | 20,744 |
| Inventories | 20,816 | 26,483 |
| Other current assets | 635 | 801 |
| Total current assets | 53,665 | 54,998 |
| Property, plant and equipment | 74,243 | 74,369 |
| Intangible assets | 11,501 | 11,443 |
| Investments accounted for using the equity method | 11,501 | 11,570 |
| Prepaid pension | 6,676 | 5,162 |
| Other non-current assets | 6,815 | 7,385 |
| Total non-current assets | 110,736 | 109,929 |
| Total assets | 164,401 | 164,928 |

But, simplifying: Suppose we just forecast revenues.
What has been the most recent revenue growth?

|  | Growth in <br> revenue |
| :--- | ---: |
| $2018-19$ | $-6.03 \%$ |
| $2017-18$ | $45.92 \%$ |
| $2016-17$ | $24.97 \%$ |
| $2015-16$ | $-6.55 \%$ |
| $2014-15$ | $12.56 \%$ |
| average | $14.17 \%$ |

Costs can be assumed to be driven by revenues, as a constant fraction:

|  | Expenses as <br> fraction of <br> revenue |
| :--- | ---: |
| 2019 | $100.50 \%$ |
| 2018 | $95.62 \%$ |
| 2017 | $92.94 \%$ |
| 2016 | $93.91 \%$ |
| 2015 | $91.69 \%$ |
| 2014 | $94.21 \%$ |
| Average | $94.81 \%$ |

A couple of other estimations of

- how much depreciation is of costs (constant fraction)

Depreciation as

|  | fraction of expenses |
| :--- | ---: |
| 2019 | $5.70 \%$ |
| 2018 | $4.84 \%$ |
| 2017 | $6.07 \%$ |
| average | $5.53 \%$ |

- investment forecasts (grow at rate of revenue growth)

Give forecast parameters

Forecast parameters

| Growth in revenue | $14.17 \%$ |
| :--- | ---: |
| Costs as fraction of revenue | $94.81 \%$ |
| depreciation as fraction of expenses | $5.53 \%$ |
| Investment in 2018 | 9,173 |
| Investement growth rate | $14.17 \%$ |
| tax rate | $33.00 \%$ |
| Long term economic growth | $2.00 \%$ |

Suppose we choose five years as horizon for short term forecast
Five year FCF forecast

| Year | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Revenues | 170,995 | 195,234 | 222,907 | 254,504 | 290,580 |  |
| Costs | 162,120 | 185,100 | 211,338 | 241,294 | 275,497 |  |
| taxable income | 8,875 | 10,133 | 11,570 | 13,210 | 15,082 |  |
| tax | 2,929 | 3,344 | 3,818 | 4,359 | 4,977 |  |
| After-tax income | 5,946 | 6,789 | 7,752 | 8,851 | 10,105 |  |
| Add back depreciation | 8,972 | 10,243 | 11,695 | 13,353 | 15,246 |  |
| Subtract investments | 10,473 | 11,958 | 13,653 | 15,588 | 17,798 |  |
| Free Cash Flow (FCF) | 4,445 | 5,075 | 5,794 | 6,616 | 7,553 | 7,704 |

Estimating the cost of capital (WACC), yearend 2019.
Interest rate long term debt $\quad 2.36 \%$
book value of interest-bearing debt 25,015
Risk-free interest rate $2 \%$
Beta of NHY equity 1.17
Market risk premium (MRP) $4 \%$
Cost of equity capital $6.6 \%$
Market capitalization of Norsk Hydro 67,532
WACC $5.3 \%$
Estimate of value of NHY:

|  | 2020 | 2021 | 2022 | 2023 | 2024 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| FCF | 4,445 | 5,075 | 5,794 | 6,616 | 7,553 |
| Horizon value |  |  |  |  | 233,340 |

Present value 205,198
Book value debt 25,015
Implied equity value 180,183
$\begin{array}{lr}\text { Predicted share price } & 87 \\ \text { Actual share price } & 32.64\end{array}$
Comparing the estimate of equity value (356) with with the actual market cap (81) of the firm, something iffy.

Obvious suspect: The high growth in revenues.
What growth in revenues for the next five years will produce a valuation of the company's equity that matches the current market valuation of equity?

Short term revenue growth: $-11 \%$ :

|  | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Revenues | 144,435 | 139,293 | 134,334 | 129,552 | 124,940 |  |  |
| Costs | 136,938 | 132,063 | 127,361 | 122,827 | 118,455 |  |  |
| Tax | 2,474 | 2,386 | 2,301 | 2,219 | 2,140 |  |  |
| After-tax income | 5,023 | 4,844 | 4,672 | 4,505 | 4,345 |  |  |
| Add back depreciation | 7,578 | 7,308 | 7,048 | 6,797 | 6,555 |  |  |
| Subtract investments | 8,846 | 8,532 | 8,228 | 7,935 | 7,652 |  |  |
| Free Cash Flow | 3,754 | 3,621 | 3,492 | 3,368 | 3,248 |  |  |
| Horizon value |  |  |  |  | 100,328 |  |  |
| Present value | 92,559 |  |  |  |  | implied equity value | 67,544 |
| Debt | 25,015 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

The example illustrates that company valuation is a straightforward exercise. Need some idea of the evolution of value-drivers of company.

This example: Straight assumption of revenue growth.
In more realistic cases: Need to go from more detailed corporate analysis:

- Strategic analysis
- Marketing plans
- Investment plans
- etc
to detailed revenue/cost forecasts
The better understanding of the company, the better the quality of such forecasts.
Note: There are a number of more technical finance details ignored in this "first approximation" to a valuation of NHY.

For future reference, here are some items "glossed over" in the above

- Changes in working capital
- Treasury securities (adjustment of shares outstanding)
- Cash/financial assets
- Accounting judgments
- etc

While these need to be accounted for by stock analysts deciding whether to include this stock in a portfolio, for "big picture" evaluation of corporate strategies can often be ignored, as they are typically small in magnitude relative to the important value drivers.

