# Stock Market Liquidity and the Business Cycle

Forthcoming, Journal of Finance

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May 2010

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### Topic: Equity Liquidity and the Macroeconomy

#### This paper:

Investigate links

- Equity Market Liquidity
- ► Macroeconomy Business Cycle.

#### We

- Show: Strong empirical link between (aggregate) stock market liquidity and the business cycle.
- Speculate: Are expectations about business cycle (consumption, investment) leading to portfolio rebalancing of individual investors?
- ▶ Show: Portfolio rebalancing of equity portfolios consistent with such a story.



#### Overview of presentation

- Equity market liquidity
  - What is it?
  - ▶ How to measure it?
- Why should liquidity
  - vary?
  - be related to the macroeconomy?
- US: What is the relationship between aggregate liquidity and the business cycle?
  - ▶ In sample autoregressions
  - Out of sample analysis
- US: Possible mechanism
  - Mechanism: Rebalancing of individual investor portfolios.
  - Evidence: US differences in crossection of stocks
     Small (low liquidity) stocks most information
- Norway:
  - Confirming predictive power
  - Direct evidence on portfolio rebalancing.
- Conclusion



### Defining liquidity

Maureen O'Hara: "..a liquid market is one in which buyers and sellers can trade into and out of positions quickly and without having large price effects."

Harris [2002], four interrelated liquidity dimensions:

- depth the volume that can be traded
- width the difference between the fundamental price and the transaction price
- immediacy the speed of trade execution
- resiliency how fast does the price move back to equilibrium after a large liquidity trade



### Literature on liquidity

#### Starting point: Classical Market Microstructure

 Implications of asymmetric information for price formation of single asset (stock)

This literature - do not aggregate (Unless degree of asymmetric information varies)

#### Evolving microstructure literature:

- Broader implications Asset pricing
- Empirically: Common variation in (time series) of liquidity across
  - stocks [e.g. Chordia, Roll, and Subrahmanyam [2000],
     Hasbrouck and Seppi [2001], Huberman and Halka [2001]]
  - markets [e.g. Brockman, Chung and Pérignon (2006)]
  - liquidity measures [e.g. Korajczyk and Sadka [2007], Chollete, Naes, and Skjeltorp [2007, 2008]]



#### Time series variation in aggregate liqudity

#### Asset pricing implications

- $lue{}$  commonality ightarrow systematic (non diversifiable) risk factor
- empirical support for a liquidity risk premium [e.g. Pastor and Stambaugh [2003], Acharya and Pedersen [2005]...]

#### But:

Why should we observe common variation in market liquidity? Theoretical models with endogenous market liquidity

- ► Eisfeldt [2004]
  - market liquidity determined as a function of productivity
  - risky assets more attractive when productivity is high
- ► Gallmeyer, Hollifield, and Seppi [2008]: Demand Discovery, Saar [2006]
  - uncertainty about investors preferences and portfolios
  - link time variation in liquidity to equity risk premium



### Why time varying liquidity?

Alternative way of phrasing question:

Can standard (consumption based) asset pricing theory help us? Consider intution of Merton [1973]:

Two portfolios, one used to hedge changes in investment opportunity set.

Implication: Time varying demand for assets depending on contribution to investment opportunity set.

Different stocks presumably different in contribution.

Result: Time variation in demand (for hedging purposes) of stocks.

Is contribution to investment opportunities related to liquidity?

Problem: We should also see this in stock prices



#### Relevant empirics

So far, Typical empirical question:

► Do shocks to macroeconomic variables affect liquidity of financial markets?

US: Fujimoto [2003], Goyenko and Ukhov [2009] Scandinavia: Söderberg [2008]

- monetary shocks (federal funds rate) forecast equity market liquidity
- no effect from shocks in real variables

#### In this paper:

- Ask the opposite question
  - Are there effects from liquidity to macroeconomic variables?



# Why should aggregate liquidity contain information about future macro?

- 1. Rational expectations view ⇒ current prices are set on the basis of forecasts of relevant real variables
- Asset prices (incl cost off immediacy) aggregate investors' views about economic fundamentals
  - Fama [1990], Schwert [1990], Beaudry and Portier [2006], Vassalou [2003]
- 3. Beber et al. [2008], Kaul and Kayacetin [2009] link aggregate order-flow (portfolio shifts) to future macro
  - order-flow aggregate investors views (or dispersed information) about macro fundamentals
  - trading decisions more informative than the trading consequences (price adjustments)
- Actual causal effect: Investments change (liquidity – cost of capital) [Skjeltorp and Ødegaard, 2010]



### Measuring liquidity

Liquidity - "Soft" concept

→ Many empirical measures, aspects of liquidity.

We use four such measures:

#### Transaction cost measures

- ► Relative spread:  $RS = \frac{p_{ask} p_{bid}}{(p_{ask} + p_{bid})/2}$
- ► Lesmond, Ogden, and Trzcinka [1999] measure (LOT)
  - implicit cost required for a firm's price to not move when the market moves
  - do not require ask/bid prices for estimation
- ▶ Roll [1984] estimate of implicit spread.

#### Price impact

- ► Amihud [2002] illiquidity ratio: ILR=|r|/VOLUME
  - ▶ How much does one unit of trade move the price?

#### Market-wide liquidity

ightarrow cross sectional averages of these liquidity measures



### Describing liquidity measures, US

Liquidity						ı	Means si	ubperiods	5	
measur	e mean	median	no secs	no obs	1947-59	1960-69	1970-79	1980-89	1990-99 2	2000-08
RS	0.021	0.014	4248	146262	0.021	0.019		0.020	0.027	0.016
LOT	0.035	0.022	5177	340076	0.027	0.031	0.051	0.037	0.040	0.027
ILR	0.657	0.056	5178	340668	1.900	0.818	0.829	0.294	0.366	0.176
Roll	0.017	0.013	5141	174326	0.012	0.013	0.015	0.015	0.017	0.018

Correlations between liquidity measures, US

	RS	LOT	Roll
LOT	0.72		
Roll	0.40	0.62	
ILR	0.41	0.38	0.32



#### Macroeconomic Data

To proxy for the state of the real economy:

- real GDP (GDPR),
- unemployment rate (UE),
- real consumption (CONS)
- and real investment (INV).

#### Financial variables:

- $\triangleright$  Excess equity market return  $(R_m)$
- Equity market volatility (Vola)
- Term spread (Term)
- Credit spread (Cred)



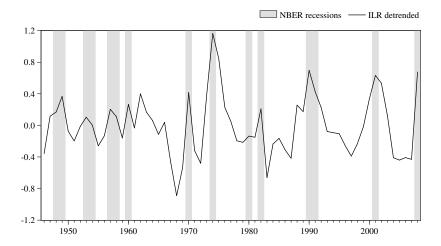
#### Norwegian ownership data

Data for stock market ownership for all investors at the Oslo Stock Exchange.

All ownership of stocks at the Exchange is registered in a single, government-controlled entity, the Central Securities Registry (VPS). Monthly observations of the equity holdings of the complete stock market (anonymized).

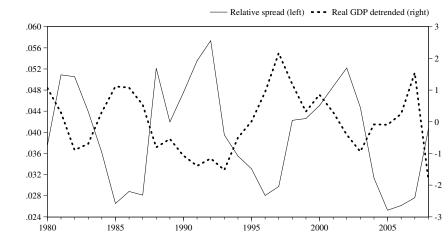


# Liquidity measure: ILR – US (1947–2008)





# Liquidity measure: Spread – Norway (1980–2008)





#### Predicting US real economy with market illiquidity – ILR

Models: predictive regressions

$$y_{t+1} = \alpha + \beta L I Q_t + \gamma' \mathbf{X}_t + u_{t+1}$$
 (1)

- $\triangleright$   $y_{t+1}$  is the growth in the macro variable over quarter t+1,
- LIQ<sub>t</sub> is the market illiquidity measured for quarter t
- $\triangleright$  X<sub>t</sub> is a set of control variables observed at t.



### Predicting macro with market illiquidity – only

Dependent variable $(y_{t+1})$	$\hat{lpha}$ $\hat{eta}^{ extsf{ILR}}$	$\hat{\gamma}$	$\bar{R}^2$	
	06 -0.013 8) (-5.37)		0.13	
	03 0.074 1) (3.68)		0.13	
	06 -0.006 7) (-3.33)		0.11	
	06 -0.034 5) (-6.18)		0.15	



# Predicting macro with market liquidity controlling for non-equity variables –ILR

	$\hat{lpha}$	$\hat{eta}$ LIQ	$\hat{\gamma}^{y}$	$\hat{\gamma}^{Term}$	$\hat{\gamma}^{\mathit{Cred}}$	$\bar{R}^2$
dGDPR		-0.011 (-4.60)				0.159
dUE		0.057 (3.02)				0.175
dCONSR		-0.005 (-2.88)				0.133
dINV		-0.027 (-5.23)				0.228



# Predicting macro with market liquidity - all control variables -ILR

	$\hat{lpha}$	$\hat{eta}$ LIQ	$\hat{\gamma}^{y}$	$\hat{\gamma}^{\textit{Term}}$	$\hat{\gamma}^{\textit{Cred}}$	$\hat{\gamma}^{\mathit{Vola}}$	$\hat{\gamma}^{\it Rm}$	$\bar{R}^2$
dGDPR					-0.005 (-2.38)		0.016 (2.01)	0.16
dUE	0.006 (0.79)				0.048 (3.56)		-0.235 (-4.58)	0.213
dCONSR					-0.001 (-1.04)			0.171
dINV					-0.019 (-3.95)		0.048 (2.14)	0.238



### Granger causality tests, US - liquidity - GDP

Which direction does links go? Granger causality tests (in bivariate VAR)

31 97\*\*

(0.00)

19 01 \*\*

(0.00)

H0: dILR→ dGDPR

 $\chi^2$ 

p-value

	Whole sample	First half	Second half		20 y	ear sub-p	eriods	
	1947 2008	1947- 1977	1978- 2008	1950- 1970	1960- 1980	1970- 1990	1980- 2000	1990 2008
N (observations) NBER recessions	243 11	119 6	124 5	84 5	84 4	84 4	84 2	76 3
(a) ILR measure								
H0: $dGDPR \rightarrow dILR$ $\chi^2$ p-value	4.08 (0.13)	1.66 (0.44)	3.13 (0.21)	3.84 (0.15)	3.56 (0.17)	3.35 (0.19)	2.83 (0.24)	2.66 (0.26

14.50\*\*

(0.00)

16.42\*\*

(0.00)

8.89\*\*

(0.01)

11 70\*\*

(0.00)

U) iversitetet Stavanger

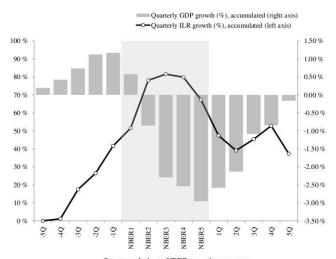
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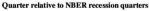
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(0.00)

### Market illiquidity around NBER recessions

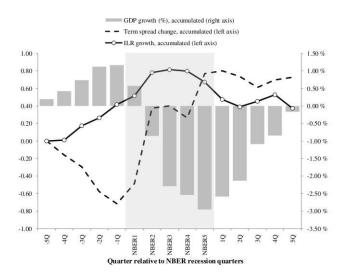
Full sample period: 1947-2008





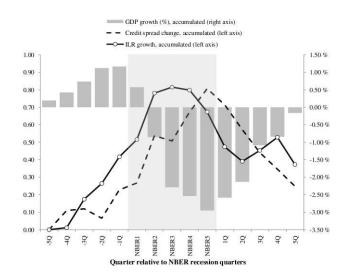


# Market illiquidity and other financial variables around NBER recessions – Term spread



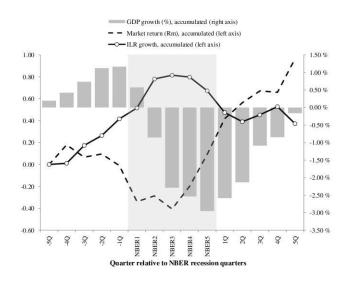


# Market illiquidity and other financial variables around NBER recessions – Credit spread



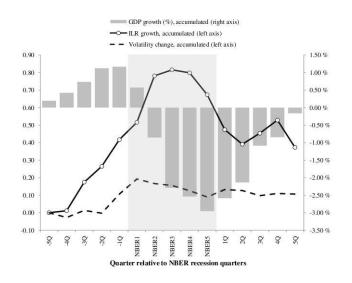


# Market illiquidity and other financial variables around NBER recessions – Market return





# Market illiquidity and other financial variables around NBER recessions – Volatility





#### Out of sample evidence, US

Timing of information:
Liquidity – realtime observations
Macro variables – published with a lag, revised.
We predict last vintage macroeconomic variables using variables observable at time when prediction is made.



#### Evaluate univariate forecasts for real GDP growth.

Use liquidity as predicting variables.

Models are non-nested,
two statistics to compare out-of-sample performance:

- Mean-squared forecasting error (MSE) ratio
- Modified Diebold-Mariano (MDM) encompassing test [Harvey et al., 1998]



### Comparing univariate forecasts

Out of sample tests - predicting GDP growth with different liquidity proxies

		N	1odel 1	l
Model 2	Statistic	ILR	LOT	Roll
LOT	MSE <sub>1</sub> /MSE <sub>2</sub> MDM	0.89 1.74*	-	
Roll	MSE <sub>1</sub> /MSE <sub>2</sub> MDM	0.82 1.89*	0.91 0.47	-
	MSE (x10 <sup>3</sup> )	0.088	0.099	0.108



### Out of sample performance of illiquidity vs alternatives

Ask: Does adding ILR to a baseline model improve the out of sample performance?

#### Two test statistics:

- Encompassing test (ENC-NEW) proposed by Clark and McCracken [2001].
  - The ENC-NEW test asks whether the restricted model (the model that do not include ILR), encompasses the unrestricted model that includes ILR. If the restricted model does not encompass the unrestricted model, that means that the additional predictor (ILR) in the larger, unrestricted, model improves forecast accuracy relative to the baseline.
- 2. F-type test for equal MSE between two nested models proposed by McCracken [2007] termed MSE-F.



# Nested model comparisons – Forecasting real GDP growth: Illiquidity (ILR) versus other financial variables

		1 qua	rter-ahea	d forecasts	2 quarters-ahead forecasts		
Unrestricted model	Restricted model	MSE <sub>u</sub> MSE <sub>r</sub>	MSE-F	ENC-NEW	MSE <sub>u</sub> MSE <sub>r</sub>	MSE-F	ENC-NEW
ILR, TERM	TERM	0.917	20.95**	41.96**	0.927	18.09**	31.49**
ILR, Rm	Rm	0.976	5.69**	14.39**	1.003	-0.59	12.33**
ILR, CRED	CRED	1.000	0.02	18.73**	0.964	8.53**	22.86**
ILR, Vola	Vola	0.889	28.76**	50.91**	0.895	26.88**	35.98**



# Nested model comparisons – Forecasting real GDP growth: Financial variables versus an autoregressive model for GDP growth

		1 qua	arter-ahead	d forecasts	2 quarters-ahead forecasts		
Unrestricted model	Restricted model	MSE <sub>u</sub> MSE <sub>r</sub>	MSE-F	ENC-NEW	MSE <sub>u</sub> MSE <sub>r</sub>	MSE-F	ENC-NEW
ILR, dGDP	dGDP	0.849	41.16**	60.17**	0.803	56.36**	40.60**
TERM, dGDP	dGDP	0.988	2.91	34.75**	0.866	35.44**	28.99**
Rm, dGDP	dGDP	0.905	24.20**	45.54**	0.850	40.66**	30.91**
CRED, dGDP	dGDP	0.838	44.63**	51.37**	0.850	40.54**	28.77**
Vola, dGDP	dGDP	1.109	-22.77	9.92*	1.049	-10.81	1.26



### Conclusion of predictability estimates

- ► There is information about future macro in liquidity
  - Robust to which liquidity measure
  - ▶ Both in sample and out of sample
  - Information in liquidity is not subsumed by other financial measures used in the literature.



# The differential information content of liquidity of small and large firms

Getting to cause of result:

Add assumption: Contribution of hedging portfolio related to firm size.

Is there any difference in information content of liquidity of small vs large stocks



### Comparing large and small stocks – ILR

	$\hat{lpha}$	$\hat{eta}_{S}^{LIQ}$	$\hat{eta}_{L}^{LIQ}$	$\hat{\gamma}^{\mathit{Term}}$	$\hat{\gamma}^{ extit{Cred}}$	$\hat{\gamma}^{\mathit{Vola}}$	$\hat{\gamma}^{Rm}$	$\bar{R}^2$
dGDPR	0.008	-0.008	0.003	0.000	-0.006	0.001	0.022	0.13
	(7.40)	(-3.66)	(1.01)	(0.74)	(-2.48)	(0.09)	(2.35)	
dUE	0.002	0.030	-0.042	-0.006	0.053	-0.029	-0.259	0.12
	(0.26)	(1.66)	(0.09)	(-1.78)	(3.61)	(-0.81)	(-4.00)	
dCONSR	0.008	-0.001	0.002	0.001	-0.002	0.000	0.028	0.08
	(8.32)	(-0.37)	(0.54)	(2.00)	(-1.19)	(0.10)	(3.17)	
dINV	0.006	-0.019	0.010	0.004	-0.022	0.015	0.065	0.18
	(2.10)	(-3.45)	(1.09)	(2.25)	(-4.03)	(1.13)	(2.51)	



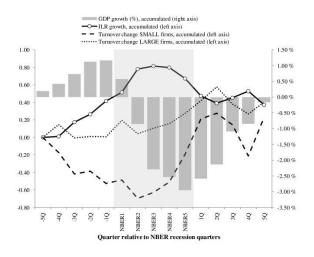
# Comparing large and small stocks – Granger causality tests

Liquidity		PR→ LIQ	LIQ→ dGDPR		
variable (LIQ)	$\chi^2$	p-value	$\chi^2$	p-value	
ILR <sup>S</sup>	4.34	0.23	10.33	0.02	
ILR <sup>L</sup>	6.86	0.08	1.32	0.72	
Roll <sup>S</sup>	0.67	0.72	6.44	0.04	
Roll <sup>L</sup>	0.19	0.91	5.60	0.06	
LOT <sup>S</sup> LOT <sup>L</sup>	3.19 0.20	0.07 0.65	9.84 0.03	0.00 0.87	



#### Comparing large and small stocks – turnover?

Is this related to movement in and out of small stocks? Add information about turnover.





## Concluding – large vs small stocks

The predictive content of liquidity is coming from liquidity of small stocks.



# Norway: Confirming the results on predictability

Dependent		RS	•		ILR				
variable $(y_{t+1})$	$\hat{lpha}$	$\hat{eta}^{ extit{RS}}$	$\hat{\gamma}^{\mathbf{y}}$	$\bar{R}^2$	$\hat{\alpha}$	$\hat{eta}^{ extsf{ILR}}$	$\hat{\gamma}^{y}$	²	
dGDPR		-0.397 (-4.03)	-0.243 (-4.03)	0.12		-0.006 (-3.04)		0.11	
dUE		11.387 (3.95)	-0.150 (-1.56)	0.12	-0.108 (-2.16)	0.141 (2.49)		0.06	
dCONS		-0.216 (-2.43)	-0.153 (-1.62)	0.03		-0.004 (-2.72)	-	0.04	
dINV		-1.686 (-4.01)	-0.415 (0.19)	0.19	0.021 (2.23)	-0.018 (-2.44)	-0.404 (-4.94)	0.16	



# Norway – prediction

Dependent variable $(y_{t+1})$	$\hat{lpha}$	$\hat{eta}$ LIQ	$\hat{\gamma}^y$	$\hat{\gamma}^{ extsf{Term}}$	$\hat{\gamma}^{\mathit{Vola}}$	$\hat{\gamma}^{\it Rm}$	$\bar{R}^2$
dGDPR		-0.361 (-3.43)				0.001 (0.08)	0.11
dUE		12.365 (3.05)			-		0.11
dCONS	0.018 (2.83)	-0.115 (-0.97)			-0.738 (-1.88)		0.03
dINV		-1.325 (-2.66)	• • • • •	0.003 (0.93)	0.547 (0.24)	0.044 (0.73)	0.18



# Causality small vs large – Norway

	dGDI	PR→ LIQ	LIQ→ dGDPR		
Liquidity variable (LIQ)	$\chi^2$	p-value	$\chi^2$	p-value	
RS <sup>S</sup> RS <sup>L</sup>	0.69 1.93	0.71 0.37	<b>5.90</b> 0.61	<b>0.05</b> 0.73	
ILR <sup>S</sup> ILR <sup>L</sup>	0.15 1.63	0.67 0.20	<b>4.92</b> 0.66	<b>0.03</b> 0.42	



### Norwegian ownership data

What can we ask with the Norwegian data?

Data: Can construct various measures of aggregate shifts in portfolio compositions.

Hypothesis: Portfolio shifts that reflects changes in expectations about macroeconomy.

What will happen:

- Some people will leave the stock market, into even more liquid assets (bank).
- Others will change their stock portfolio, shift to more liquid stocks (larger companies).

Can we detect such behavior, coinciding with changes in liquidity?



## Describing annual changes in portfolio composition

Problem: How do we measure such aggregate movements?

One way: From complete portfolios of individuals:

Ask: Knowing portfolios see when one person

leave market – participation

leave group of stocks (small firms) – portfolio composition

Investor	Numbe	r of inve	stors	Fraction of investors			
type	entering	leaving	net	entering	leaving	net	
All	15220	11934	3286	24.1	18.5	5.6	
Personal owners	13445	10087	3358	24.3	17.5	6.8	
Foreign owners	862	1119	-256	33.7	35.3	-1.6	
Financial owners	51	44	6	14.8	12.4	2.4	
Nonfinancial owners	1013	838	175	24.4	19.6	4.8	
State owners	14	11	3	20.8	15.1	5.7	



# Correlation liquidity and change in stock market participation

					F	irm size	quarti	les		
	1	All		Q1						Q4
	fir	ms	(sma	llest)	C	Q2		<b>Q</b> 3	(lar	gest)
All owners	-0.07	(0.32)	-0.35	(0.00)	-0.10	(0.22)	-0.20	(0.07)	-0.11	(0.22)
Personal owners	-0.02	(0.45)	-0.33	(0.01)	-0.09	(0.25)	-0.18	(0.09)	-0.08	(0.28)
Foreign owners	-0.18	(0.09)	-0.30	(0.01)	-0.16	(0.12)	-0.25	(0.03)	-0.23	(0.04)
Financial owners	-0.06	(0.33)	-0.11	(0.21)	0.01	(0.46)	-0.09	(0.25)	-0.08	(0.27)
Nonfinancial owners	-0.16	(0.12)	-0.35	(0.00)	-0.11	(0.21)	-0.21	(0.06)	-0.20	(0.06)
State owners	-0.06	(0.34)	-0.20	(0.07)	0.19	(80.0)	-0.10	(0.23)	-0.06	(0.34)



# Correlation change in liquidity and change in ownership concentration

### (quarterly)

		Firm Size Quartile						
Concentration	All	Q1	Q2	Q3	Q4			
measure	firms	(smallest			(largest			
		firms)			firms)			
largest owner	0.07 (0.30)	0.13 (0.15)	0.13 (0.16)	0.09 (0.25)	-0.06 (0.31)			
Herfindahl	0.09 (0.24)	0.20 (0.06)	0.10 (0.22)	0.18 (0.08)	-0.12 (0.18)			
No owners	0.37 (0.00)	-0.09 (0.23)	-0.22 (0.04)	-0.27 (0.02)	0.37 (0.00)			
Herfindahl (ex 3 largest)	0.18 (0.08)	0.29 (0.01)	0.23 (0.04)	-0.07 (0.29)	-0.05 (0.36)			



# Correlation change in liquidity and movement across owner types

Panel D: Correlation change in liquidity and movement across owner types (quarterly)

Owner	All	Q1	Q2	Q3	Q4
type	firms	(smallest firms)			(largest firms
Financial fraction	-0.12 (0.18)	-0.14 (0.14)	-0.10 (0.21)	-0.07 (0.29)	0.24 (0.03)
Mutual fund fraction	-0.06 (0.32)	-0.13 (0.16)	-0.00 (0.49)	0.04 (0.37)	-0.18 (0.08)
Individual fraction	0.05 (0.35)	-0.03 (0.42)	-0.14 (0.13)	0.01 (0.46)	0.06 (0.32)
Nonfinancial fraction	-0.06 (0.34)	0.10 (0.22)	0.05 (0.36)	-0.14 (0.13)	-0.17 (0.09)
Foreign fraction	-0.08 (0.26)	-0.16 (0.11)	-0.04 (0.38)	-0.07 (0.29)	0.21 (0.05)
State fraction	-0.09 (0.23)	-0.30 (0.01)	-0.18 (0.08)	-0.07 (0.29)	0.22 (0.05)



### Conclude – Ownership results

- See changes in
  - ▶ stock market participation
  - stock portfolio compositions

coinciding with changes in aggregate measures



# Summary of main results

# Strong relation between equity market-liquidity and economic activity

 equity market liquidity contains information about current and future macro fundamentals

### Where is information coming from?

Mainly from the liquidity of small firms

# Variation in market liquidity coinciding with changes in equity portfolio composition

liquidity worsens simultaneously with investors trading/moving out of small stocks



### Planned work..

#### Additional markets

► Country crossection – fund flows

#### Investment link

- Equity market as a source of investment capital reflect in general price of funds available for risky investments? [Skjeltorp and Ødegaard, 2010]
- Forecasting/"nowcasting" (Policy related)
  - Which liquidity measure has the best/most robust forecasting performance?
  - Common liquidity factor á la Chollete, Naes, and Skjeltorp [2007, 2008]
  - Policy use (see following pictures)



# Rounding off: Is the Norwegian crisis over?

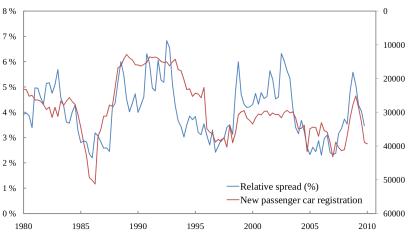
### Relative spread, Oslo Stock Exchange, 2004–2009





## Relationship with other confidence variables

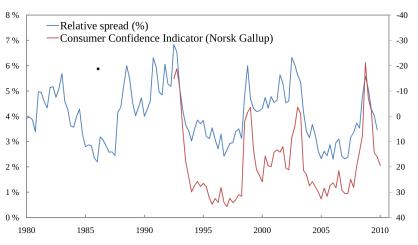
New car registrations (right axis, reversed)





# Relationship with other confidence variables (cont.)

Consumer confidence indicator (right axis, reversed)







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